

# Newsrooms in Conflict: Journalism and the Democratization of Mexico (Pitt Latin American Series)

## 4

### Professionalism and Journalism Ethics in Post-Authoritarian Mexico: Perceptions of News for Cash, Gifts, and Perks

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After a long-standing history of corruption and complicity between the press and the state in Mexico, a changing environment of political democratisation and commercialism in the 1990s allegedly instilled new standards of professionalism in journalism. Scholars in certain disciplines claimed that greater autonomy, a universalisation of ethical codes, and the rapid decline of news for cash practices – known locally as *embute* and *chayote* – were slowly eroding the corrupt journalistic culture of the previous authoritarian era (Hughes, 2006; Lawson, 2002; Rockwell, 2004; Wallis, 2004). This view, however, disregards the micro human relations that take place in the source-journalist interaction and in everyday reporting practices. Rather than a wholesale adoption of professionalism and its accompanying ethical values, we instead find a gradually changing discipline in which practices are negotiated within a context marked by new ideals but also by strongly established traditions.

Two of these practices – both of which involve journalist-source relations – are often problematised in the literature as ethical dilemmas that would fall into the category of bribery in many contexts: first, news for cash and, second, gifts and other perks. Both are ordinary forms of journalist-source exchanges and both are influenced by the personal, organisational, and structural forces that help define post-authoritarian journalistic culture in Mexico.

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